



Monaco to host first exhibition
of Ellen von Unwerth's works in Cote D'Azur
in conjunction with Art Monte Carlo Salon

ELLEN VON UNWERTH

Happy « Views »

1 MAY - 25 JULY 2016

Private viewing and cocktail reception: 30 April 2016

Emile Palace,
3 Avenue Princesse Grace,
Monaco

 KAMIL
INTERIOR DESIGN CONCEPTION
ART GALLERY

MAGDALENA GABRIEL
FINE ART

Monaco, 30th of April – the works of renowned German photographer Ellen von Unwerth will be exhibited for the first time in Monaco in collaboration with Kamil Interior Design and curated by Magdalena Gabriel Fine Art. Housed in Kamil Art Gallery at Emile Palace located on Princess Grasse opposite Grimaldi Forum, the exhibition will open to the public on 1st of May and run through the 25 of July. This solo show entitled HAPPY VIEWS brings together works showing Ellen's oeuvre, at the cross roads of portrait, fashion and fine art.

The exhibition Happy «Views» takes its title from a wordplay invented by Ellen von Unwerth mixing the common expression «happy few», a group of important, cherry picked and privileged people with the notion of «view», «looking at / being looked at». This mix is reflecting the selection of photographs from this exhibition as they all tell a different story of luxury, sensuality, celebration, joy and mystery; all echoing a different aspect of the world renowned South of France lifestyle as seen through the eye of Ellen von Unwerth.

NOTES TO EDITORS:

About the artist:

Ellen von Unwerth is a photographer and director.

In addition to her career as fashion photographer, filmmaker and video director, her work has been collected in numerous books and two photo-novellas. Von Unwerth's first book, Snaps, was published in 1994 followed by Wicked [1998], Couples [1999] and Omahyra & Boyd [2005]. Her photo-novella Revenge was published in 2003 accompanied by exhibitions in New York, Paris, Amsterdam, Hamburg and Moscow. The Fräulein book was published in December of 2009 by Taschen and accompanied by exhibitions in New York, London, Paris and Berlin. In 2012 Ellen von Unwerth published the photo- novella « The story of Olga » as a collectors item with Taschen publishing house.

Her photographs have been widely exhibited internationally including in Archaeology of Elegance [2012], Fashioning Fiction, exhibited at MoMA/Queens in 2004, and The Model as Muse, exhibited at The Metropolitan Museum of Art [2009]. Her shortfilms won prizes at the Lajolla Festival, the ASOFF Festival and several others.

After a decade as a fashion model, von Unwerth brought a first-hand knowledge of the kinetic energy of fashion photo shoots to the creation of her own photographs.

Her sensual campaigns for Guess? in the early 1990s launched von Unwerth's commercial career, and subsequently she has created campaigns for Agent Provocateur, Chantal Thomas, Victoria's Secret, Tommy Hilfiger, MAC Cosmetics, Baccarat, Belvedere, Moët & Chandon, Cointreau, Veuve Cliquot, Absolut, H&M, Lacoste, L'Oreal, Dior, Diesel, Chanel, Kenzo, Miu Miu and Blumarine as well as a series of advertisements for HBO's Sex and the City both the series and the feature film, Moulin Rouge and Cinderella.

Von Unwerth has also ventured into directing short films for various clients like Dior, Azzedine Alaïa and Katherine Hamnett, Guess and commercials for Guerlain, Clinique, Revlon, Victoria's Secret, Cacharel and a range of music videos.

Ellen von Unwerth was named honorary member of the Art directors club Germany in 2008.

An ever-growing celebrity list includes some of the biggest names in fashion, art, music and design and Ellen continues to exhibit her work in prestigious galleries worldwide.

About Kamil Interior Design Conception & Art Gallery

Kamil Interior Design, established since the eighties in Monaco is a character who get multiples facets.

With an experience of over 30 years, he has completed numerous projects not only in Monaco, but also sumptuous residences of the Riviera as well as renowned institutions and super yachts.

Kamil's reputation for excellence has enabled him to conquer international clients who also called him for foreign achievements.

Kamil works with most famous brands of furniture but it is mainly characterized for its findings of avant-garde materials and unusual objects which it can give rise to projects with Unique Design what might be called « Kamil Touch ».

PRESS RELEASE

Alongside his career as an interior designer Kamil is a passionate of art. He opened his first gallery in 1984 and he always surprises the audience by presenting outstanding artists. His relationship with them is very symbiotic because artists consider him more as a source of inspiration and energy and not just as a gallery owner. Kamil, is not only « the friend of artists » but also their patron, he has published several books dedicated to artists and has funded some limited editions.

His stroke of genius was in the 1990s when he was the first to create a concept that joined his two passion by creating « Le Club des Artistes » in a space on three levels: a part dedicated to the art, part dedicated to interior design and furniture , and finally a « lounge piano bar ». He has also been the creator and giver of trophies « World Music Awards » during the last six years which allowed him to receive the biggest names in music of the period in his club. - Micheal Jackson was one of the biggest fans of Kamil's Arts Club. Kamil's run one of his galleries in Aspen Colorado in the United States from 1994 and now for the last 15 years he continues on established avenue Princesse Grace in Monaco.

About curator :

Magdalena Gabriel is a committee member of the Serpentine Galleries Future Contemporaries [Serpentine Galleries are among London's 10 most visited art venues showing modern and contemporary art] and an art advisor and curator with an extensive experience of art acquisition and collection management. Specializing in Contemporary art, Magdalena provides trusted art expertise, international art market savvy and exclusive access to the world's finest works of art.

Magdalena Gabriel works directly with Damien Hirst, Joana Vasconcelos and number of established and emerging artists on providing unique art works, prints, photographs and sculptural works. She has worked on numerous corporate collections and has advised clients on significant works by Marc Quinn, David Hockney, Andy Warhol, Damien Hirst, Feng Zhenije.

Recently Magdalena Gabriel Fine Art has been commissioned by Stephen Hung the Chairman of The 13 - the most expensive hotel in the world opening later this year in Macau - to place monumental sculptures by Joana Vasconcelos in the project.

Magdalena has collaborated with art institutions, museums and galleries worldwide as well as has worked with individual collectors and Fortune 500 companies including Goldman Sachs, A.T. Kearney, Exxon, and Merrill Lynch. Magdalena Gabriel Fine Art has been advising the private clients of CitiGroup, Sotheby's and Christie's.

About Art Monte Carlo Salon

Art Monte Carlo is a new art exhibition, which aims to establish an artistic platform on the Côte d'Azur - at the very forefront of contemporary art, modern art and contemporary design - which pays homage to the requirements of the region's many collectors and art-lovers.

Palexpo SA's decision to create a second exhibition of contemporary art, modern art and contemporary design was motivated by the interest shown by gallery owners and art collectors who have experienced artgenève as well as by the close ties between Geneva and Monaco.

The first artmonte-carlo exhibition will take place at the prestigious Grimaldi Forum in Monaco from 30 April to 1 May 2016.

In the same spirit as artgenève's, artmonte-carlo showcases a specialised and select collection of work from leading international galleries against an immaculate backdrop and further enhanced by a programme of the highest level non-commercial exhibitions. This unique configuration of diversity interspersed with comfort zones helps promote the dialogue between the different participants of the world of Art.

Furthermore, the two exhibitions, one opening the annual European calendar of contemporary art fairs in the middle of the Geneva winter and the other at the start of the summer season in Monaco, unite two key European centres that have many art galleries and are home to many art enthusiasts and collectors.

PRESS RELEASE

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