



# VIP PROGRAM

**JULY 2022  
MONACO**



**MUSÉE  
COLLECTION  
DES ARTS**

# MUSEE COLLECTION DES ARTS

The one of the largest private collections in Europe with over 25,000 unique art works.

Dear MCA's VIPs,

On the Occasion of Monaco Art Week 2022, held under the High Patronage of Prince Albert II, MUSEE COLLECTION DES ARTS with CADAF NFT Marketplace, Magdalena M. Gabriel and MetaVRse celebrate the past and present perceptions of beauty and perfection.

This is MCA's 1st edition, and we are delighted to be hosting vibrant group of collectors, taste makers, UHNWI and stylish leaders of Monaco society and culture at one of the most luxurious and magnificent locations.

We invite you to join us for the celebration of art 2022.

Warm regards,  
The MCA Team

MW  
MONACO  
ART WEEK

CAD  
A□F

MAGDALENA M. GABRIEL  
FINE ART

METAVRSE

 MUSÉE  
COLLECTION  
DES ARTS





## LOCATION

In the heart of the Port Hercule district, the Panorama is a secure building which is located a few meters from the starting line of the Monaco Formula 1 Grand Prix.

This one level apartment privatizes the entire 9th floor of the Panorama. With a total area of 1045 m<sup>2</sup>, it consists of 9 rooms including 6 bedrooms (2 master bedrooms) and a cinema room. Its 341 m<sup>2</sup> terrace offers a magnificent view of the sea and the Principality. 5 cellars and 4 parking spaces included.

**3D Tour :** <https://my.matterport.com/show/?m=boNrU6uCAgT>

## **OPENING TIMES**

Tuesday, 12th 1:00 PM- 4:00 PM / Press Lunch

Tuesday, 12th 6:00 PM-9:00 PM / Opening Cocktail

Wednesday, 13th 8:00 PM-11:00 PM / VIP Dinner

Thursday, 14th 2:30 PM-5:00 PM / Art Talks

Friday, 15th to Sunday, 17th / exhibition by invitation only

## **VISITOR ACCESS**

MCA Exhibition by invitation only: free multiple entrances.

VIP member: free multiple entrances + access to special and exclusive events in the VIP Program.

For general requests please contact: [info@mcdesarts.com](mailto:info@mcdesarts.com)

## **REGISTRATION TO EVENTS OF THE VIP PROGRAM**

Please note that for this edition, some activities require prior registration to [info@mcdesarts.com](mailto:info@mcdesarts.com)

**Tuesday, 12th July 2022**

**Press Lunch**

**1:00 PM to  
4:00 PM**

**LE  
QUOTIDIEN  
DE L'ART**

**BeauxArts  
&Cie**

Hosting Monaco Art Week press tour at the 12th July followed by light buffet lunch at the Le Panorama: viewing of Musée Collection des Arts “teaser” exhibition & NFT “teaser”.

Musée Collection des Arts is one of the largest private collections in Europe with over 25,000 unique art works. This unique collection brings together the best samples of decorative and applied art objects and fine art. For the first time, the viewer will be presented with a unique opportunity to get acquainted with magnificent examples magnificent examples of objects of vertu from collection of David and Mikhail Iakobachvili.

**Opening Cocktail**

**6:00 PM to  
9:00 PM**

Host cocktail for UHNWI and Monaco Art Week VIP guests at Le Panorama apartment during the viewing of Musée Collection des Arts “teaser” exhibition & NFT show.

Cocktail will be served by Dictador’s fine & rare products.

Participants: max 50 people - invite only  
Please RSVP at [info@mcdesarts.com](mailto:info@mcdesarts.com) by 9<sup>th</sup> of July.

**Dictador**

**Wednesday, 13<sup>th</sup> July 2022**

**At 8:00 PM**

**VIP Dinner**

Exclusive VIP Dinner hosted by David and Mikhail IAKOBACHVILI, and Magdalena Gabriel will take place at the appartement “Le Panorama” on the occasion of ART MONTE CARLO salon d’art 2022. UHNWI, collectors, Collectors travelling specially for Art Monte Carlo <https://artmontecarlo.ch/>.

Participants: max 60 people - invite only

Dress code: summer cocktail

Please RSVP at [info@mcdesarts.com](mailto:info@mcdesarts.com)

A confirmation by the 9<sup>th</sup> of July is required.

Salon d'Art **artmonte-carlo** Grimaldi Forum

DICTADOR

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**Thursday, 14th July 2022**

**2:30 PM to**

**5:00 PM**

**Art Talks / Conference**



MAGDALENA M. GABRIEL  
FINE ART

METAVRSE

**Panel discussion: Navigating Web3: Curators, Collectors, and The Metaverse Artist presentation and talk**

MCA, CADAFA NFT Marketplace, Magdalena M. Gabriel and MetaVRse bring The Art Market 3.0 an insider look at collecting, curating, and investing in digital art and NFTs. Reflecting on current trends, the event aims to demystify complexities connected with the NFT art market and serves as an entry gateway to the exciting world of Web3.

**Exhibition and sale of works in #RETOUCHED NFT Collection**

Presenting #RETOUCHED, a curated NFT available on CADAFA marketplace featuring a selection of powerful historical and contemporary works exploring the perception of self, fascination with aesthetics and how it has evolved with time.

**“Episode 1: Golden Snuffboxes”**

The conference will take place in private collection space hosting “Episode 1: Golden Snuffboxes” exhibition to remember Josephine’s and Napoleon’s most intimate art.

**Presenting ReMix3D**

MetaVRse will build a 3D immersive experience that will showcase some of the collection of the Musée Collection Des Arts For Monaco Art Week.

[mcdesarts.com](http://mcdesarts.com)